

For more information, contact: Lynn Konsbruck (312) 768-7362 Ikonsbruck@maxmarketing.com

NEWS BRIEF

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Dana Launches Spicer ReadyPack™

MAUMEE, Ohio – Dana Incorporated has introduced new Spicer ReadyPack[™] preassembled kits for the most popular commercial vehicle driveshafts, coupling shafts, and interaxle shafts. These time-saving kits offer convenience, streamlined ordering, and savings on inventory and labor costs.

"Dana is always exploring opportunities to improve our customers' experience and these new kits will no longer require them to identify and order each part individually when rebuilding a commercial vehicle shaft," said Bill Nunnery, senior director, sales and marketing, global aftermarket for Dana. "Because Spicer ReadyPack preassembled kits include everything needed for a thorough and lasting rebuild, including OE-quality and ready-to-install parts, service professionals will find they can save up to 30 minutes per job."

Featuring 100 percent genuine Spicer components, Spicer ReadyPack preassembled kits arrive with u-joints that are professionally installed in the yoke shaft for the slip joint and in the tube yoke for the tight joint. Kits featuring premium Spicer Life[®] Series (SPL[®]) u-joints come pre-greased with production lube and sealed with the multi-lip seal, while 10 Series u-joints must be greased before use.

"Time saving is not the only advantage of the new Spicer ReadyPack kits," continued Nunnery. "Dana customers will also benefit financially from having a lower on-hand inventory investment and realizing significant savings compared to purchasing the kit components individually."

To learn more about Spicer ReadyPack preassembled kits, visit <u>www.spicerparts.com/readypack</u> or <u>contact</u> a Dana sales representative. For the Dana Aftermarket e-commerce platform and global e-catalog, visit <u>DanaAftermarket.com</u>.

About Dana in the Aftermarket

Powered by recognized brands such as Dana, Spicer[®], Victor Reinz[®], Albarus[™], Brevini[™], Glaser[™], GWB[™], Spicer Select[™], Thompson[™], and Transejes[™], Dana delivers a broad range of aftermarket solutions – including genuine, all-makes, and value lines – servicing passenger, commercial, and off-highway vehicles around the world. Leveraged by a global network of 14 distribution centers, Dana's dedicated aftermarket team provides technical service, customer support, high fill rates, and on-time delivery to customers around the globe. For product information, visit www.SpicerParts.com and www.VictorReinz.com. For e-catalog and parts locator, visit www.DanaAftermarket.com. To speak with a Dana customer service representative, call 1-800-621-8084.

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